



**PEMBROKESHIRE COAST  
CHARITABLE TRUST**

Protecting the past. Caring for the present. Inspiring the future.

## **COMPANY SUPPORT GUIDE**



# *Our Mission*

The Pembrokeshire Coast Charitable Trust exists to conserve, protect and enhance the natural beauty, wildlife and cultural heritage of the Pembrokeshire Coast National Park.

Through partnerships, donations and community engagement, we support vital projects that build resilience in nature, protect our coastal landscapes, and inspire future generations to care for this extraordinary place.

Together, we can ensure that the Pembrokeshire Coast remains a thriving, living landscape, rich in biodiversity, accessible to all, and cherished for generations to come.

## *Projects We Support*



### **Climate Change Resilience**

Protecting the Pembrokeshire Coast Path and surrounding habitats from the growing impacts of coastal erosion and climate change.

We fund projects that safeguard communities, enhance visitor safety, and strengthen the resilience of our coastline.

#### **Outcomes:**

- Improved visitor experience and community engagement.
- Increased environmental awareness and biodiversity protection.
- Climate change mitigation across the National Park.
- Enhanced coastal resilience through maintenance and restoration.

## Let's Talk About the Birds and the Bees

Restoring and connecting habitats across Pembrokeshire by supporting meadow creation, tree planting, and sustainable farming practices.

These actions enhance biodiversity, boost pollinators, and encourage collaboration between conservationists, farmers and local communities.

### Outcomes:

- Enhanced biodiversity through habitat restoration.
- Improved landscape connectivity for wildlife.
- Support for sustainable agricultural practices.
- Increased community and stakeholder engagement.

## Pembrokeshire Outdoor Schools

Encouraging children to learn and thrive outdoors by working with schools to embed outdoor learning within the Welsh Curriculum.

This initiative nurtures curiosity, improves wellbeing, and builds a lifelong connection to the natural world.

### Outcomes:

- Increased outdoor learning participation.
- Improved learner health and wellbeing.
- Enhanced environmental literacy and stewardship.
- Stronger school-community connections.



## Gwreiddiau Roots

In partnership with South Hook LNG, this programme offers outdoor learning experiences for children in the Haven area, deepening their understanding of the National Park and its biodiversity.

### Outcomes:

- Increased exploration and appreciation of nature.
- Greater understanding of sustainable food systems.
- Strengthened awareness of biodiversity.
- Improved connection to the natural environment.



## Pathways to Resilience

A supported volunteering programme that helps individuals from under-represented and disadvantaged communities gain experience, confidence and skills through conservation and heritage work.

### Outcomes:

- Ongoing support for existing volunteers.
- Opportunities for new participants to begin their volunteering journey.
- Delivery of practical conservation and heritage projects.
- Increased inclusivity and diversity in volunteering.



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# An Accessible Pembrokeshire

Ensuring that everyone, residents and visitors alike, can experience and enjoy the National Park.

We fund infrastructure, capital works and community projects that make Pembrokeshire's landscapes welcoming and inclusive for all.

## Outcomes:

- Greater community and visitor engagement.
- Improved accessibility and inclusive experiences.
- Enhanced wellbeing through inclusive recreation.
- A stronger, more connected community.

# Stepping into the Past

Supporting heritage projects that protect Pembrokeshire's unique cultural assets from ancient landmarks to traditional crafts.

By restoring historic sites and sharing their stories, we ensure that our past continues to inspire the future.

## Outcomes:

- Preservation of cultural heritage for future generations.
- Increased public engagement with local history.
- Boost to local tourism and the economy.
- Strengthened community pride and identity.



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# *The Benefits of Your Support*

By partnering with the Pembrokeshire Coast Charitable Trust, you'll not only help protect and enhance one of the UK's most treasured landscapes you'll also gain meaningful recognition for your support.

Our partners and major supporters receive:

- **Marketing and PR opportunities** through joint press releases, social media features, and visibility across our communication channels.
- **Regular project updates** to demonstrate the tangible difference your support is making across Pembrokeshire's coast, communities, and habitats.
- **Access to service user stories and data** to help showcase the social and environmental impact of your contribution.
- **Exclusive volunteering and engagement opportunities** for staff teams to connect with nature and give back to the local environment.
- **Invitations to project visits and events**, offering first-hand insight into the initiatives you're helping to deliver and the people benefiting from them.

**Together, we can build a lasting partnership that supports nature, heritage, and community while aligning your organisation with the values of sustainability, wellbeing, and positive social impact.**

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# Join Us

Your support can help protect and enhance one of the most spectacular coastal landscapes in the world.

Whether through corporate partnership, grant funding, or philanthropic giving, you can make a lasting difference for nature, heritage, and people.



## Contact

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**Your coast.  
Your impact.**



**Scan to protect it**